# KATO
## BRAND GUIDE

### LOGO

KATO
BUILT TO WORK. MADE TO LAST.

### COLOR PALETTE

KATO DIGITAL YELLOW
#FEBC11
CMYK 0,26,93,0

KATO BLUE
#1A1C49
CMYK 64,62,0,71

KATO PRINT YELLOW
#ED9022
CMYK 0,39,86,7

### BRAND FONTS

BEBAS NEUE - HEADINGS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Montserrat - Body

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

### BRAND PHOTO STYLE